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PRESS RELEASE

FESTIVAL OF SPEED ADDS DRIFTING TO THE AGENDA

Drifting Exhibition Sure to Be a Crowd Pleaser at Coronado Speed Festival

SAN DIEGO, September 4, 2008 – San Diego based Drift Circuit is set to host an exciting drifting exhibition at the Coronado Speed Festival. Six of Drift Circuit's best drivers will suit up to bring fans a high-powered show, demonstrating skillful mastery of both speed and movement. The exhibition will take place on the main track during the noon breaks September 27 and 28.

"I know the fans will enjoy watching this thrilling sport that is finally gaining momentum, especially in Southern California," said Larry Blumberg, Co-Founder of the Coronado Speed Festival and Chair of the Speed Festival Committee. "Rather than race to the finish line, drivers will display their flair behind the wheel."

Drifting is an un-timed freestyle motor sport that is judged by achieving the maximum sideways angle, and speed in the corner. Drifters gain maximum points by striking the proper clipping point, and taking a favorable line that connects one drift smoothly into the next.

In other words, drifters deliberately control their cars to slide sideways at high-speeds, aiming for the maximum points through stylized movements and skilled maneuvering techniques. Major consideration is given to style and crowd appeal. Originating on twisty, narrow, mountain roads in Japan, teams and individuals would compete for respect and the glory of being number one on the mountain.

"We are happy to be a part of this honorable event and hope our presence at the Coronado Speed Festival is an annual occurrence," said Dan Greenbank, Founder of Drift Circuit. "It's an amazing opportunity to show off an awesome sport and thank the military for their selfless contributions."

About Drift Circuit

Drift circuit is a non-profit organization dedicated to furthering the sport by organizing legal practice sessions. The staff at Drift Circuit has spent years following drifting, seeing it evolve from an underground movement in Japan to mainstream events like the D1 Grand Prix. Formula D. Drift circuit respects the origins of the sport and the veterans who have worked hard to raise it to today's level.

Their goal is to bring the excitement of drifting to you not through a magazine or DVD, but instead from where it is meant to be enjoyed, from behind the wheel of your own car. Drift Circuit provides a safe, fun and most importantly, legal venue for you to learn, practice and compete in the art of drifting.

Coronado Speed Festival at a Glance

The Coronado Speed Festival is the Navy's annual opportunity to offer an open house to the public and give individuals and families an opportunity to experience a military base as they never have. As part of this experience, event goers will have the opportunity to explore military equipment and talk to captains and crew members.

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This year, over 30,000 people are expected to pack the grandstands to view a spectator-friendly 1.7-mile course that is constructed in a matter of days on the runways and taxiways of Naval Air Station North Island. Car enthusiasts will be able to step back in time to enjoy auto racing's rich history with tours of the racecar pits and speak with the drivers of these unique machines.

Visit <http://www.fleetweeksandiego.org/coronadospeedfestival> for this year's complete racing schedule and to purchase tickets.

The Coronado Speed Festival is produced by Fleet Week San Diego Foundation and hosted by the Naval Base Coronado and the Morale, Welfare and Recreation Program (MWR) which benefits military personnel and their families. They in turn provide positive support for the active duty military community and their families through Quality of Life Programs including single Sailor Recreation Centers, Fitness and Aquatic Facilities and the Base Theatre Free Movies. The Southern California community is given this unbelievable opportunity to thank the men and women defending our freedom in person. Visit www.fleetweeksandiego.org/coronadospeedfestival today.

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