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## **PRESS RELEASE**

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### **MEDIA SPONSOR PLEDGES SUPPORT TO THE MILITARY**

*Imperial Valley News Shows their Support for the Coronado Speed Festival*

**SAN DIEGO, August 28, 2008** – The Coronado Speed Festival is proud to announce the addition of a new media sponsor committing their support to the event, which shows recognition to military personnel and to honor the service that they have provided this country. The sponsor is **Imperial Valley News**.

Imperial Valley News' (IVN) online prowess and politically correct slogan, "Saving Trees Wherever we Find Them," is an enhanced Internet news vehicle. IVN pledges to assist publicizing the Coronado Speed Festival via the World Wide Web. IVN and it's sister websites currently serve the Southwest United States region providing local, regional, national and international news on demand. Visit them on the web at [www.imperialvalleynews.com](http://www.imperialvalleynews.com).

The Coronado Speed Festival is the Navy's annual opportunity to offer an open house to the public and give individuals and families an opportunity to experience a military base as they never have. As part of this experience, event goers will have the opportunity to explore military equipment and talk to captains and crew members. Children will be able to possibly enjoy their faces being painted by Marines as well as several other youth-oriented activities. This is an event that the whole family can enjoy.

This year, over 30,000 people are expected to pack the grandstands to view a spectator-friendly 1.7-mile course that is constructed in a matter of days on the runways and taxiways of Naval Air Station North Island. Car enthusiasts will be able to step back in time to enjoy auto racing's rich history with tours of the racecar pits and speak with the drivers of these unique machines. Please visit <http://www.fleetweeksandiego.org/coronadospeedfestival> for this year's complete racing schedule.

*The Coronado Speed Festival is produced by San Diego Fleet Week Foundation and hosted by the Naval Base Coronado and the Morale, Welfare and Recreation Program (MWR) which benefits military personnel and their families. They in turn provide positive support for the active duty military community and their families through Quality of Life Programs including single Sailor Recreation Centers, Fitness and Aquatic Facilities and the Base Theatre Free Movies. The Southern California community is given this unbelievable opportunity to thank the men and women defending our freedom in person. Visit [www.fleetweeksandiego.org/coronadospeedfestival](http://www.fleetweeksandiego.org/coronadospeedfestival) today.*

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