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PRESS RELEASE

MEDIA SPONSOR PLEDGES SUPPORT TO THE MILITARY

The San Diego Union-Tribune Shows their Support for the Coronado Speed Festival

SAN DIEGO, September 9, 2008 – The Coronado Speed Festival is proud to announce the addition of a new media sponsor committing their support to the event, which shows recognition to military personnel and to honor the service that they have provided this country. The sponsor is **The San Diego Union-Tribune**.

The Union-Tribune is the oldest business in San Diego County and an active member of the community. It also publishes Enlace, a weekly Spanish-language news publication serving San Diego's substantial Hispanic population, and operates SignOnSanDiego.com. Their mission is to be the leader in providing news, information and marketing services indispensable to customers in the diverse San Diego region.

It values that the customer is always first, quality is their foundation for success; people are their greatest resource; their workplace fosters a spirit of teamwork; journalistic excellence is their commitment to readers; and above all, integrity

The U-T will ensure our future by continuously improving our products and services, enhancing our financial strength and upholding the highest standards of journalistic quality. The newspapers have won numerous awards over the years, including two Pulitzer Prizes. Visit them on the web at www.signonsandiego.com.

The Coronado Speed Festival is the Navy's annual opportunity to offer an open house to the public and give individuals and families an opportunity to experience a military base as they never have. As part of this experience, event goers will have the opportunity to explore military equipment and talk to captains and crew members. Children will be able to possibly enjoy their faces being painted by Marines as well as several other youth-oriented activities. This is an event that the whole family can enjoy.

This year, over 30,000 people are expected to pack the grandstands to view a spectator-friendly 1.7-mile course that is constructed in a matter of days on the runways and taxiways of Naval Air Station North Island. Car enthusiasts will be able to step back in time to enjoy auto racing's rich history with tours of the racecar pits and speak with the drivers of these unique machines. Please visit <http://www.fleetweeksandiego.org/coronadospeedfestival> for this year's complete racing schedule.

The Coronado Speed Festival is produced by San Diego Fleet Week Foundation and hosted by the Naval Base Coronado and the Morale, Welfare and Recreation Program (MWR) which benefits military personnel and their families. They in turn provide positive support for the active duty military community and their families through Quality of Life Programs including single Sailor Recreation Centers, Fitness and Aquatic Facilities and the Base Theatre Free Movies. The Southern California community is given this unbelievable opportunity to thank the men and women defending our freedom in person. Visit www.fleetweeksandiego.org/coronadospeedfestival today.

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