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PRESS RELEASE

LATEST NEWS: NEW ORGANIZATION PLEDGES THEIR SUPPORT TO THE MILITARY

North Island Credit Union Shows Their Support For The Fleet Week San Diego Events

SAN DIEGO, April 23, 2008: Fleet Week San Diego is proud to announce the addition of a new sponsor committing their support to the foundation, which hosts annual events to show recognition to military personnel and to honor the service that they have provided this country. The sponsor is **North Island Credit Union (NICU)**.

North Island Credit Union (NICU) is a member-owned credit union that was established in 1940 here in San Diego. NICU is known as "San Diego's Own" and has become one of the largest financial institutions in the San Diego area. NICU employees strive to provide their members with a financial environment that is easy, fun and stress-free while at the same time providing people with the means to fulfill their dreams.

Fleet Week San Diego is a nonprofit, public benefit corporation. In addition to honoring the military services through the annual Fleet Week events, the foundation's goals are to foster awareness of the contributions made by enlisted military personnel and their families, to enhance relationships between the civilian, business and military communities, to provide events that military personnel and their families can attend at little or no cost, and to raise funds for charitable efforts benefiting enlisted service members and their families.

The mission of the Fleet Week Foundation is to provide support, encouragement and recognition to our Military Patriots that serve our community and our nation. The Foundation arranges over 20 events throughout the year, including the Coronado Speed Festival, Red Bull Air Races, Sea & Air Parade, Enlisted Recognition Luncheon, Miramar Air Show, Navy Ball, the Fleet Week Football Classic, Operation Liberty Call and the Fleet Week Padres Baseball Game. Thanks to the overwhelming support from regional businesses and the people of San Diego, our Fleet Week has become the largest "thank you" to the military in the nation and has adopted the tag line, "Fleet Week, Honoring our Military throughout the Year."

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